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**ENCOURAGING ENTREPRENEURIAL SPIRIT**  
*Phoenix company awards scholarship to ASU student*

**PHOENIX, Ariz. – June 24, 2010** – Samantha Santaella-Wolfe was recently awarded the inaugural Factors Southwest Entrepreneurial Scholarship. Santaella-Wolfe, an Arizona State University graduate student was selected from an impressive group of aspiring students and presented her scholarship by Robyn Barrett, owner and managing member of Factors Southwest at a reception held at the company’s corporate office in Phoenix on Tuesday, June 29.

Santaella-Wolfe is currently studying public administration at Arizona State University, and the \$1,000 award will aid her studies and further entrepreneurial endeavors.

“As a graduate of ASU and a business owner I wanted to do something to help students reach their goals.” said Barrett. “Samantha has already achieved so much. I look forward to seeing and hearing about what she does from here.”

Santaella-Wolfe, originally from Puerto Escondido, learned the importance of being entrepreneurial from her parents whom owned a small handicraft store. Santaella-Wolfe went on to found and operate a language school in Puerto Escondido with the help of her family and friends. Today, Santaella-Wolfe serves as a member of the Board of Directors of the Civil Association, “Costa Unida Por la Vida,” helping to prevent HIV-AIDS in Oaxaca, and strives to complete her Master’s Degree as an Arizona State University Sun Devil.

Barrett and Factors Southwest are proud to present Santaella-Wolfe with the Entrepreneurial Scholarship for her achievements. Factors Southwest specializes in providing funding for small and mid-size businesses. With the instability of today’s economy, the company recognizes the importance educational support provides for students’ success in college and beyond.

“We work with entrepreneurs everyday and see the positive impact they can have on our community,” added Barrett. “We want to inspire and help students that will be tomorrow’s entrepreneurs, and ultimately part of the solution to our troubled economy. We congratulate Samantha, and wish her the best today and in the future.”

***About Factors Southwest, L.L.C.***

*Factors Southwest, L.L.C., headquartered in Phoenix, Ariz., is a leading factoring firm that offers flexible and affordable lines of credit to small and mid-size business-to-business and business-to-government companies. For more information, visit [factors-southwest.com](http://factors-southwest.com) or call 480-947-9340.*

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